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From left to right: Tim Driscoll, President of AAE; Fred Pioggia, Architect; Robert T. Cottone, Executive Vice President of IMC; and Otis W. Erisman, Esquire of White & Williams

### **AAE BREAKS GROUND ON NEW CORPORATE HEADQUARTERS IN ROYERSFORD, PA**

**West Conshohocken, PA – November 26, 2003 - Aluminum Athletic Equipment Co. (AAE®),** a manufacturer and direct marketer of athletic equipment, and **IMC Construction, Inc.®** broke ground on November 20<sup>th</sup> for a 46,500 square foot facility located in the Linfield Corporate Center in Royersford, PA. This 5-1/2 acre property will be the site for AAE's new 6,500 square foot corporate headquarters as well as a 40,000 square foot warehouse. Completion is scheduled for May of 2004.

AAE has been located in West Conshohocken, PA since 1975. The Company needs to expand its manufacturing space, warehouse space and office facilities to meet growth demands. "In this building," stated Tim Driscoll, President of AAE, "we will continue to grow as a company, reevaluate our structure and embrace changes that are necessary in order to meet the ever-changing needs of our customers."

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AAE is a family-owned and managed business, founded by John Marzucco in 1950, and serves institutional markets (mainly high schools and colleges). Since inventing and patenting the aluminum rocker hurdle in 1950 for the track marketplace, AAE has introduced a multitude of new products for use by coaches and athletes worldwide. With the use of advanced technology and design innovations, AAE manufactures over 250 items for track & field, football, soccer, lacrosse, field hockey, baseball, softball and rugby. AAE engineers, fabricates, customizes and assembles most products at its headquarters and manufacturing location near Philadelphia.

IMC Construction, Inc.®, a nationally recognized firm since 1976, will be managing and overseeing all construction services for the project. IMC is a national, award-winning general contracting/construction management firm headquartered in Malvern, PA. IMC's portfolio covers a full range of new construction and renovation projects spanning industry groups such as corporate offices, senior housing and assisted living, retail mall and strip centers, major retail anchors, warehouse and distribution centers, schools, athletic facilities, museums and religious institutions, supermarkets, healthcare complexes, laboratories and manufacturing facilities.

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