



**AAE HINGED OFFSET FOOTBALL GOALS GAINING POPULARITY IN NFL**

**Green Bay Packers to Install at Lambeau Field**

**Royersford, PA – March 21, 2007** - AAE (Aluminum Athletic Equipment Co.), manufacturer of top-quality athletic equipment, announces another NFL installation of its Hinged Offset Football Goals at historic Lambeau Field, Green Bay, Wisconsin - home of the Green Bay Packers.

The flagship installation of AAE's Hinged Offset Football Goals (HSG-PRO) at the Philadelphia Eagles' Lincoln Financial Field in Philadelphia, Pennsylvania has sparked interest among several NFL teams, most recently the Green Bay Packers. "When looking for a sturdy goal that could be setup and removed constantly without having to get a crane each time," stated Pete Fox, Operations Manager for Sports Fields Inc. dba Fields, "I knew AAE's hinged goal was perfect because I had worked with it before at Lincoln Financial Field in Philadelphia." AAE's patent-pending design incorporates a unique hinged base plate that permits removal and reinstallation of the goals on an as needed basis. For fields or stadiums hosting multiple sports and/or events, this is a major benefit.

Now maintenance crews can work with the goals at ground level, which is much less labor intensive than other goals available. And it will not only save time, but will also preserve a field's integrity by avoiding the use of heavy machinery. Most goals require a crane for removal, but AAE's hinged goals can be removed in four simple steps: 1) remove the

anchoring bolts; 2) pivot the goal forward (using man power or winch) to lower to ground level; 3) remove each upright and crossbar; and 4) disengage pin from 3/4" thick steel hinged base plate to detach centerpost from sub-surface plate. The whole process takes about 20 minutes with a four-man crew.

Available in PRO, NCAA and HS models, the six-foot offset centerpost is fabricated of 5-1/2" diameter steel. AAE's exclusive "C-Channel" attaches to the 5-1/2" diameter heavy-wall aluminum crossbar. Uprights are 20' high (30' for pro model) and made of 4" diameter structural aluminum tubing.

The high school and college models feature a white or yellow powder-coated finish on the entire goal for minimal maintenance. A three-step painting process is used to coat the PRO model with a baked enamel "Day-Glo" yellow finish for even higher visibility. All hardware is galvanized steel.

The HSG-PRO Hinged Offset Football Goals list for \$9,495.00/pr. Various other models are listed on the website.

Since inventing and patenting the aluminum rocker hurdle in 1950 for the track marketplace, AAE has introduced a multitude of new products for use by coaches and athletes worldwide. With the use of advanced technology and design innovations, the firm makes over 400 items for track & field, football, soccer, field hockey, lacrosse, baseball, softball and rugby. AAE

develops, fabricates and assembles most products at its Royersford headquarters and manufacturing location near Philadelphia.

AAE's Hinged Offset Football Goals, as well as all of its product lines, are sold direct. For more product information call 800-523-5471 or visit our web site at [www.aesports.com](http://www.aesports.com).

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