

FOR IMMEDIATE RELEASE



**Contact: Leigh Diskin
Aluminum Athletic Equipment Co.
1-800-523-5471 (ext. 117)**

AAE SALES REP, PETE WOODS, INDUCTED INTO MHSCA HALL OF FAME

West Conshohocken, PA – September 25, 2002 – Pete Woods, thirty-one year veteran track and football coach who became an AAE sales representative, was inducted into the Michigan High School Coaches Association (MHSCA) Hall of Fame on Sunday, September 22nd during a dinner banquet ceremony at Central Michigan University in Mount Pleasant, Michigan.

Mr. Woods began coaching track at Lake City High School in 1963. After three years, Pete moved on to Port Huron Northern High School for what would be the longest stretch of his coaching career, an amazing 28 years. Pete's dual meet records include 209 wins against 57 losses. He had 13 league dual meet championships, 10 league tournament championships, six state regional championships, and two team state runner-ups. He also has 51 additional invitational championships. Toward the end of his successful coaching career, Pete formed a winning relationship with AAE. As a loyal customer, Pete recalls: "Once I saw the quality of AAE products first hand, I was hooked. I could say nothing but great things about their equipment and the company as a whole. As a former coach, I know what a difficult combination that is to find."

Always a big fan of AAE equipment, Mr. Woods welcomed the opportunity to continue his connection to the sports world via AAE after his retirement from coaching in 1992. "Pete has been an integral part of the AAE family since day one," comments Tim Driscoll, President. "His level of commitment and dedication to service his customers is without equal. I only wish I had a 'Pete Woods' in every state."

- more -

Today, Mr. Woods continues to work as an AAE sales representative, primarily in Michigan. “I love maintaining contact with the athletic directors and coaches I knew when I coached and also meeting and forming relationships with the new ones,” stated Pete. “And with every new coach and athletic director I meet, I feel 100% confident about introducing them to the finest athletic equipment in the industry.”

Since inventing and patenting the aluminum rocker hurdle in 1950 for the track marketplace, AAE has introduced a multitude of new products for use by coaches and athletes worldwide. With the use of advanced technology and design innovations, AAE manufactures over 250 items for track & field, football, soccer, lacrosse, field hockey, baseball, softball and rugby. AAE engineers, fabricates, customizes and assembles most products at its West Conshohocken headquarters located in suburban Philadelphia.

###